### **Central Core and North AIA Data**

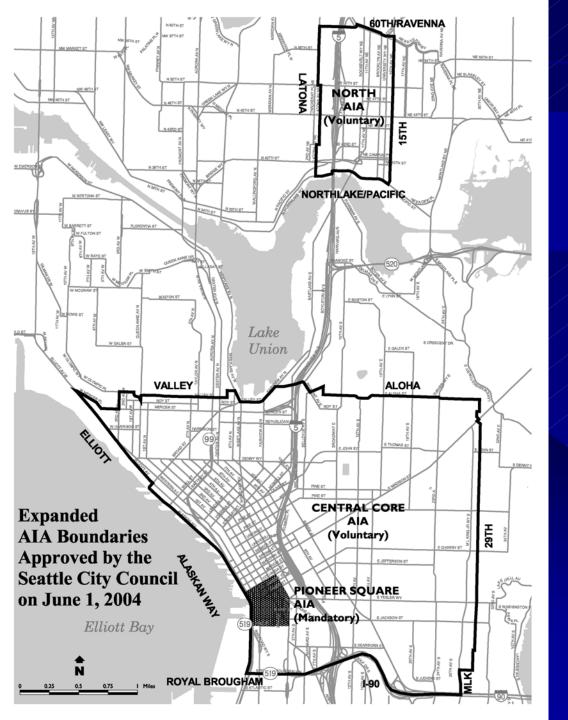
**Attachment A** 

# Comprehensive Strategy for Reducing Chronic Public Inebriation

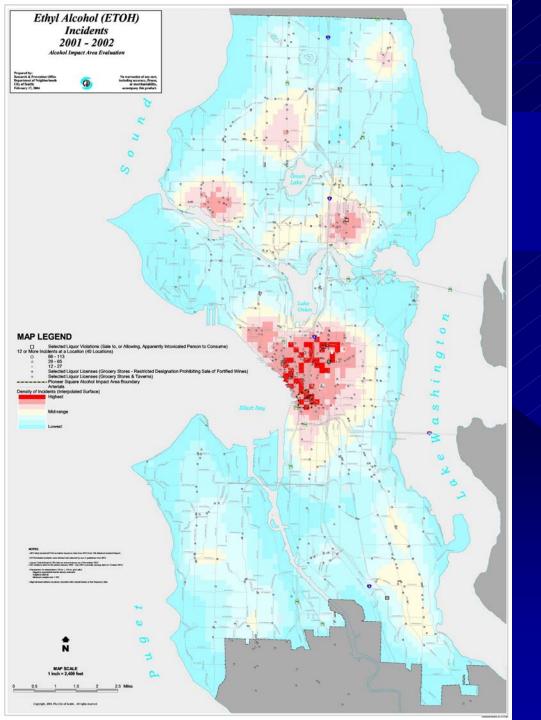
- •Implementation of a joint City/County housing plan for special populations.
- Opening of the Dutch Shisler Sobering Center.
- •Establishment of the Crisis Triage Unit at Harborview Medical Center.
- •Housing facility for 75 chronic public inebriates developed and operated by the Downtown Emergency Service Center. Scheduled to open September 2005.

## Comprehensive Strategy for Reducing Chronic Public Inebriation (continued)

- Adoption of legislation to support involuntary hospitalization for chemically dependent people.
- •Support the creation of a Mental Health Crisis Intervention Team (CIT) within Seattle Police Dept.
- Expansion of the Emergency Services Patrol and sobering services.
- Creation of systems integration activities between mental health and chemical dependency services.



### **How Did We Get Here?**



## Alcohol-Related Incident Hot Spots (SFD Data)

#### ALSO CONSIDERED:

- Police Calls for Service
  - Person Down
  - •Adult Liquor Violations/Drinking in Public
- Qualitative and Anecdotal Information from Community Meetings
- •Public Comments at Public Hearing before the City Council

# Central Core AIA and North AIA: Voluntary Compliance Phase

- Requested Participation through GNA
- Requested Removal of Products on Targeted Product List

#### 1. Beer and Malt Products

**Bull Ice** 

Busch Ice

Colt 45 Ice

Colt 45 Malt Liquor

Hamm's Ice Brewed Ale

Hamm's Ice Brewed Beer

Hurricane Ice Malt Liquor

Keystone Ice

King Cobra Malt Liquor

Lucky Ice Ale Premium

Lucky Ice Beer

Magnum Malt Liquor

Mickey's Iced Brewed Ale

Mickey's Malt Liquor

Miller High Life Ice

Milwaukee Best Ice

Milwaukee Best Premium Ice Beer

Natural Ice

**Good Neighbor Agreement** 

**Product List:** 

**Voluntary Compliance Phase** 

Old Milwaukee Ice

Olde English 800

Olympia Ice

Pabst Ice

Rainier Ale

Red Bull Malt Liquor

Schmidt's Ice

Special 800 Reserve

St. Ide's Liquor and Special Brews

Steel Reserve

#### 2. Wine Products

Cisco

Gino's Premium Blend

MD 20/20

Night Train Express

Richard's Wild Irish Rose

**Thunderbird** 



# Voluntary Compliance in Central Core and North AIAs: Only 30%

## Number Of Off-Premises Liquor Licensees In GNA Process

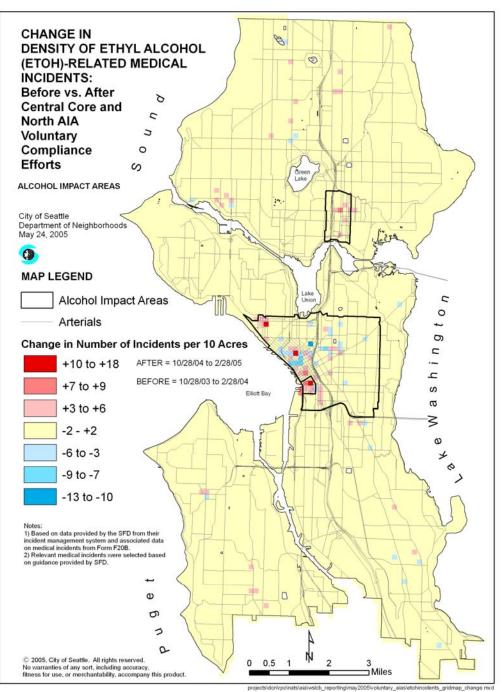
222 LICENSEES IN THE VOLUNTARY AIAs AT THE START OF THE GNA PROCESS:

- •151 LICENSEES HAVE **NOT SIGNED (68%)**
- •67 LICENSEES HAVE **SIGNED (30%)**
- •4 BUSINESSES HAVE **CLOSED**

#### OF THE 67 LICENSEES WHO SIGNED A GNA:

- •4 QFCs (of 4 in business in the area)
- •2 SAFEWAYs (of 3 in business in the area)
- •LARRY'S
- •UWAJIMAYA
- •CENTRAL CO-OP

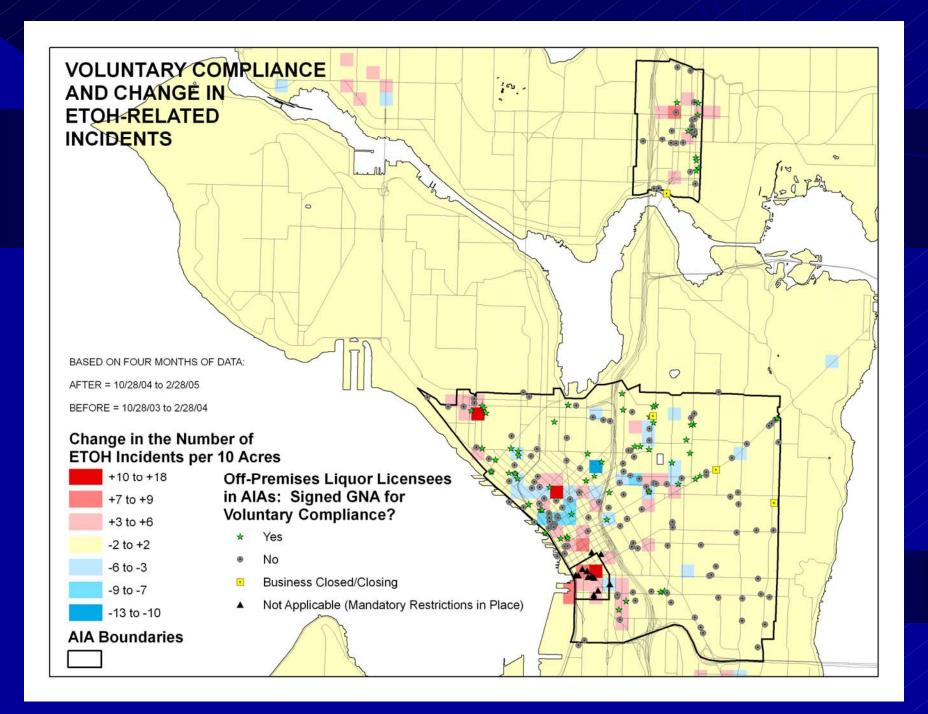
- •COST PLUS IMPORTS
- •2 RITE AIDs (of 5 in business in the area)



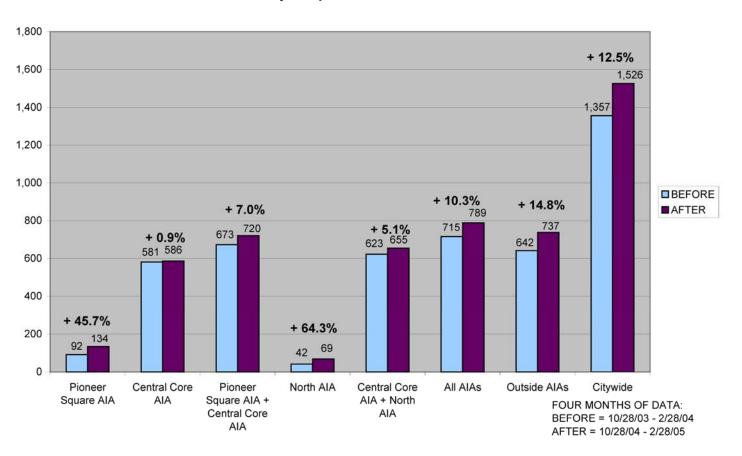
### CHANGE IN ETOH-RELATED INCIDENTS:

#### 4 MONTHS OF DATA



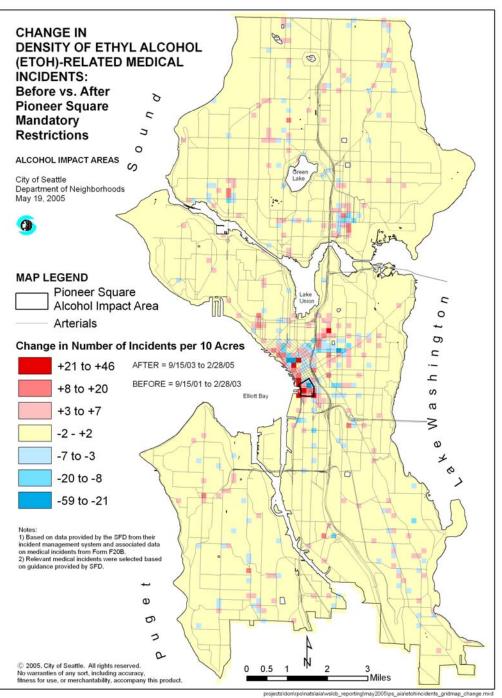


#### Change in SFD ETOH-Related Medical Incidents: Before vs. After Voluntary Compliance Efforts in Central Core and North AlAs



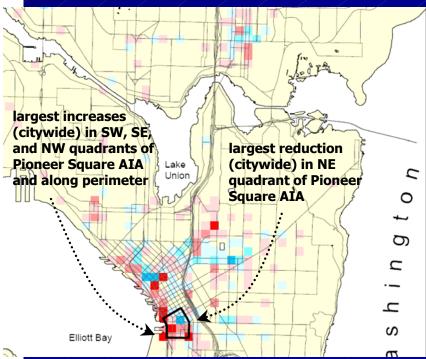
## Pioneer Square AIA: Mandatory Restrictions

- Time-of-Day Sale Restrictions
- Product Packaging-Based Restrictions



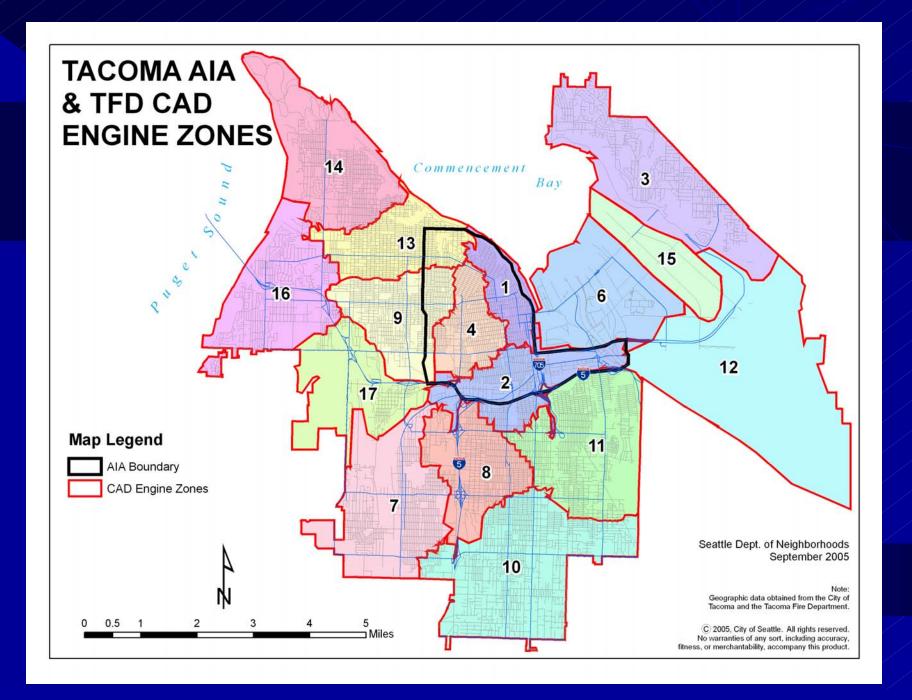
### CHANGE IN ETOH-RELATED INCIDENTS:

## APPROX. 18 MONTHS OF DATA

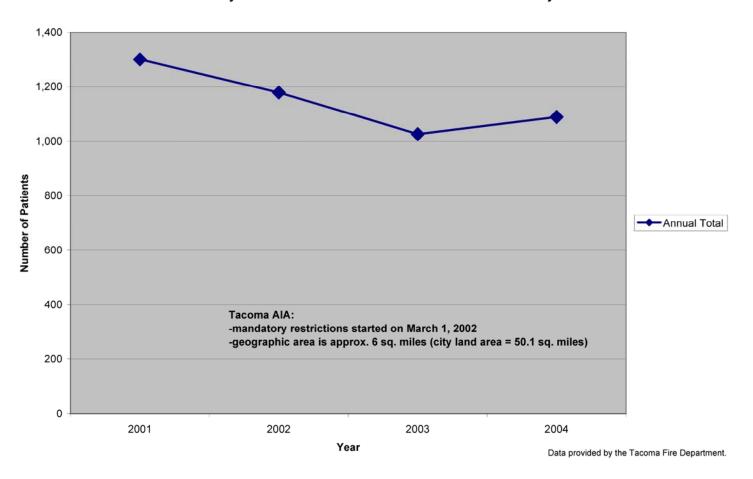


### The Tacoma AIA Experience

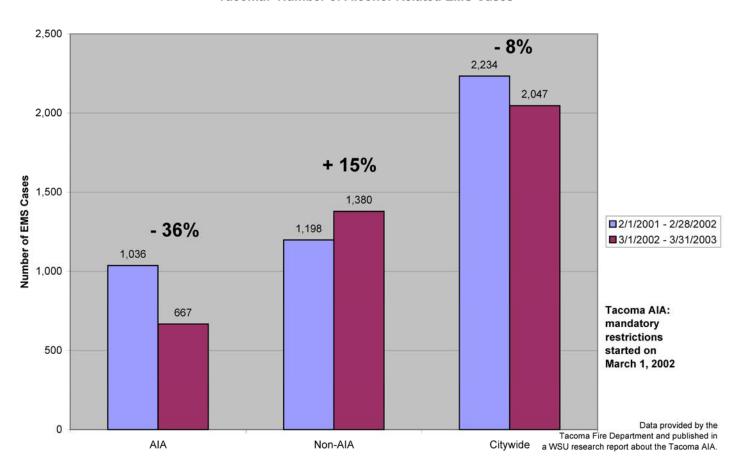
- Mandatory Restrictions
- Banned Product List



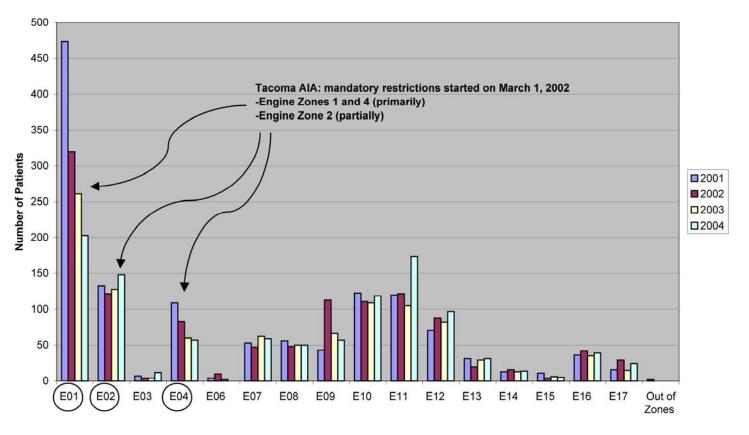
Tacoma: Citywide EMS Patients with Alcohol-Related Records by Year



Tacoma: Number of Alcohol-Related EMS Cases



Tacoma AIA: EMS Patients with Alcohol-Related Records by Year and CAD Engine Zone



**Engine Zones** 

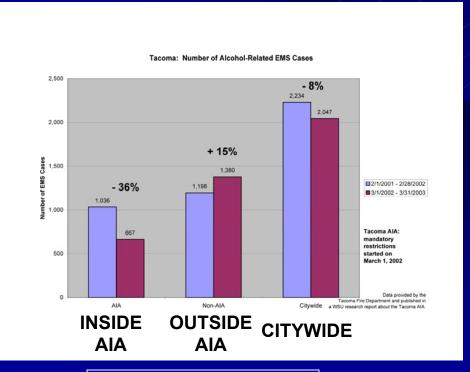
Data provided by the Tacoma Fire Department.

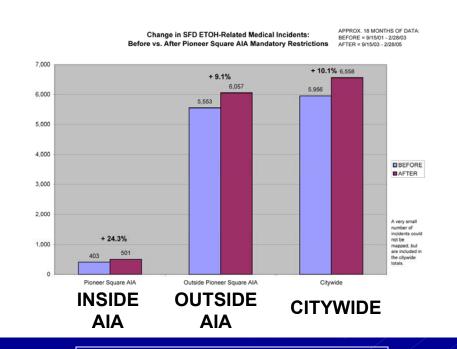
### Comparison of Tacoma and Seattle:

### **Alcohol-Related EMS Cases**

**TACOMA** 

SEATTLE





13 MONTHS OF DATA: BEFORE VS. AFTER APPROX. 18 MONTHS OF DATA: BEFORE VS. AFTER

# Comparison of Tacoma and Seattle: Side-by-Side Summary

TACOMA	SEATTLE
Tools: Mandatory Restrictions (Tacoma AIA)  Banned Product List	<ul> <li>Tools:</li> <li>a) Mandatory Restrictions (Pioneer Square AIA)</li> <li>Time-of-Day Restrictions</li> <li>Product Packaging-Based Restrictions</li> <li>b) Voluntary Compliance (Central Core and North AIAs)</li> <li>Product List</li> </ul>
<b>Off-Premises Licensees in AIA:</b> Approximately 55	Off-Premises Licensees in all AIAs: Approximately 230
Geographic Area: Tacoma AIA ~ 6 square miles	Geographic Area: Pioneer Square AIA ~ 0.12 square miles North AIA ~ 0.78 square miles Central Core AIA ~ 5.71 square miles All AIAs ~ 6.6 square miles
City ~ 50.1 square miles	City ~ 83.1 square miles
Outcome: Demonstrated to be Successful	Outcome: Ineffective

### **Conclusions and Recommendations**

- Seattle still has a Problem
- Tacoma Experience is a Successful Model
  - Product List proves to be Effective Tool
- Components of a More Effective Strategy
  - Need Mandatory Restrictions
  - Need Product List
  - •Need Larger Geographic Area (larger than the Pioneer Square AIA)